

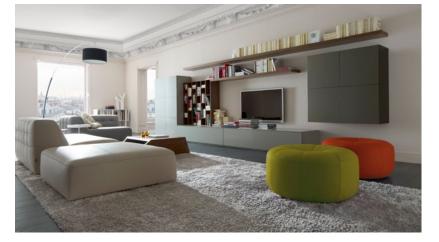


LE PARC AT BRICKELL

Le Parc at Brickell is a 12-story, 128-unit luxury condominium planned by a joint venture between AXA Developers and Strategic Properties Group in Miami's upscale Brickell neighborhood. Slated for delivery in 2014, the eco-friendly, boutique-style building will boast a central location just blocks away from Miami's urban core with panoramic views of Simpson Park looking out towards Biscayne Bay and the Downtown Miami/Brickell skyline. Exclusively featuring designs and furnishings inspired by Ligne Roset, Le Parc at Brickell will be home to the internationally-renowned luxury furniture designer's first residential development in the United States.

SIMPSON PARK

Located across Simpson Park, its eight acres of protected botanical life offer to residents a sanctuary to relax stepping away from the busy city living, enjoying a natural trail to exercise, admire natural springs, dine in picnic areas and learn about Miami's botanical history at its local community center.



RESIDENCES

Le Parc at Brickell will offer 124 luxury "move-in ready" residences including studios, 1-, 2- and 3-bedroom layouts, as well as 9 expansive two-story townhome units, with floor plans ranging from approximately 576 to 1,968 square feet in size. The development's 6-foot-wide private balconies feature sprawling luscious-green park views and panoramic city views of the Downtown Miami/Brickell skyline looking out towards Biscayne Bay. Residents also have the additional option to purchase custom-designed Turn-Key Furniture Lifestyle Packages exclusively offered by Ligne Roset.





Toker Participation welcome. Oral representations cannot be relied upon as correctly stating representations of the developer. For correct representations, make reference to the prospectus and The document's required by section 718.503, Florida statutes, to be furnished by a developer to a buyer. All illustrations are artistic conceptual renderings and are subject to change without notice. In it is in this condominum are subject to the laws of the state of florida governing condominums. Obtain the property report required by federal law and read it before signing anything. No federal gency has judged the merits or value, if any, of this property.

BUILDING AMENITIES

Privileged location with unobstructed views of Simpson Park Interior designs by Ligne Roset Gated entry and secured garage parking 24-hour security monitored surveillance Security keycard access throughout the building WiFi throughout all common areas State-of-the-art fitness center Cafe station at lobby Club room for resident's entertainment Executive business lounge with conference room Pet-friendly environment Kids entertainment room (TBD) Leed silver certified building Outdoor Summer kitchen Private storage

RESIDENCE FEATURES

European Style kitchen and bathroom cabinetry Energy efficient appliances Convertible smart floor plans with 9 feet ceiling heights 6-foot-deep private terraces with glass railings 8-foot entrance door Walls and floors finished throughout the unit High impact hurricane windows Pre-wire units for high speed Internet

CONVENIENT LOCATION

Across the street from Simpson Park Walking distance to Brickell Avenue, the Shops at Mary Brickell Village and Brickell CityCentre Easy access to main highways Walking distance to public transportation

KITCHEN / BATHROOM FEATURES

Contemporary European-style cabinetry Imported quartz stone countertops Stainless steel appliance package Porcelain / glass-enclosed showers

ECO FRIENDLY FEATURES

LEED certified building Energy-efficient appliances Electric car-charging stations Eco-inspired natural finishes and wall coverings High-efficiency AC units Insulated, UV-blocking glass windows

TURN-KEY FURNITURE LIFESTYLE PACKAGES INSPIRED BY LIGNE ROSET®

Ligne Roset is offering exclusive, custom-designed Turn-Key Furniture Lifestyle Packages at Le Parc at Brickell featuring design at its best: a carefully assembled set of beautiful designer pieces to transform the units at Le Parc at Brickell into worlds of luxury, comfort and elegance.





SROKER PARTICIPATION WELCOME. ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THE PROSPECTUS AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER. ALL ILLISTRATIONS ARE ARTISTIC CONCEPTUAL RENDERINGS AND ARE SUBJECT TO CHANGE WITHOUT NOTICE. JUITS IN THIS CONDOMINIUM ARE SUBJECT TO THE LAWS OF THE STATE OF FLORIDA GOVERNING CONDOMINIUMS. OBTAIN THE PROPERTY REPORT REQUIRED BY FEDERAL LAW AND READ IT BEFORE SIGNING ANYTHING. NO FEDERAL AGENCY HAS JUDGED THE MERITS OR VALUE, IF ANY, OF THIS PROPERTY.

TEAM

Developer: Joint-Venture between AXA Developers and Strategic Properties Architect: Luis Revuelta in collaboration with Archiplan Interior Designer: Ligne Roset

Exclusive Real Estate Broker: Cervera Real Estate Estimated Completion: December 2014

ARCHITECT

Luis Revuelta in collaboration with Archiplan

"Revuelta architecture international was founded with a commitment to provide our clients quality designs balanced with sustainable and economically feasible solutions, delivered within stringent time schedules. This philosophy, in the past two decades, has been the cornerstone of the success of many of our projects. We have partnered with top local and national developers in the design and creation of some south Florida's leading landmark residential, commercial, hospitality, automobile

dealerships and mixed-use projects." (www.revuelta.com)

DEVELOPER

Le Parc at Brickell is a joint venture development between AXA Developers and Strategic Properties. In August of 2012, AXA Developers entered into an alliance with Strategic Properties Group to pursue a vertical residential development opportunity in South Florida.

AXA Developers is a joint venture collaboration between Aconcagua and Archiplan. Aconcagua is the largest publicly traded residential development firm in Chile in existence since 1979. Currently, the firm is in different development stages of over 100 projects throughout Chile and Miami.

Archiplan USA is a South Florida real estate development firm that has been involved in the business since 2001 with previous developments including Metropolis at Dadeland, Quantum on the Bay and 900 Biscayne Bay, with more that 1650 units built.

Strategic Properties Group is a well-recognized South Florida real estate development firm headed by Henry Pino. The firm has successfully accomplished the completion of several mixed-use projects throughout South Florida since 1995 and brings a vast knowledge of this market. For more information about the alliance's partners, please visit

www.axadevelopers.com and www.strategicproperties.com.



INTERIOR DESIGN

Ligne Roset is a French manufacturer of Luxury Modern Furniture. This award-wining designs organization has grown from a small business into an International company with factories near Lyon France, with over 1,000 retail distributors worldwide. All the while, the company has remained a family-run business since its inception in 1860.

Le Parc at Brickell and Ligne Roset have entered into a partnership with the objective to set this building apart in the Miami and International market through the development of an elegant and artful, French inspired live-work building.

Through this partnership, Ligne Roset is offering Turn-Key Furniture Lifestyle Packages at an exclusive price for customers purchasing at Le Parc at Brickell. These packages are designed at its best: a carefully assembled set of beautiful designer pieces to transform the units at Le Parc at Brickell onto worlds of luxury, comfort and elegance. Each package has been custom designed, promoting a design forward lifestyle in which each owner can indulge.

For more products information, please visit www.lignerosetmiami.com

EXCLUSIVE REAL ESTATE BROKER

Miami-based Cervera Real Estate has been South Florida's industry leader in luxury condominium sales for more than four decades and was one of the area's first brokerages to market extensively on an international scale. With a team of more than 275 professionals, Cervera has exclusively represented some of the most prominent developers, sold over 85 condominium projects and closed more than 40,000 units. Today, Cervera remains the broker of choice for the sale and launch of Miami's newest luxury developments. Learn more at www.cervera.com.





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TIMETABLE

Construction will get underway in October 2013 with completion slated for December 2014.

DEPOSIT SCHEDULE

10% at Reservation 10% at Contract 20% at Groundbreaking 10% at Top-Off 50% at Closing

SALES CENTER ADDRESS

21 SW 15th Road, Suite 100, Miami, FL 33129

PRICE RANGE

Preconstruction prices range from \$280,000 to \$600,000 (\$400 per square foot).

*** subject to availability and change without notice

MEDIA CONTACT

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Exlusive Sales by:





STRATEGIC

PROPERTIES



Architecture:



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Designed by metrostudio



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