

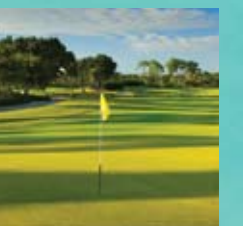


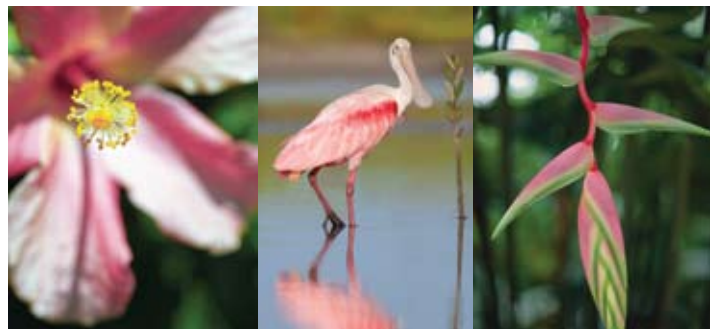
LAPLAYA
BEACH & GOLF CLUB



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9891 Gulf Shore Drive
Naples Florida 34108
telephone: 239.254.5002
facsimile: 239.254.5003
www.laplayaclub.com
membershipdirector@laplayaclub.com





A CLUB THAT EXCEEDS EXPECTATIONS





W A V E A F T E R W A V E O F R E L A X A T I O N

A tropical paradise to call your own.

Imagine arriving at your private club valet entrance, just steps to 600 feet of sparkling white sand beach complete with beach services and beach butlers. Enjoy a cool drink as you peacefully recline on one of our chaise lounges, sheltered under a beach umbrella. Feel the warm gentle gulf breeze caress your skin while you enjoy the solitude of the latest best-seller or the company of family and friends.

Picture yourself relaxing in our lush tropical oasis with four swimming pools, a whirlpool, elegant private cabanas and poolside butler service. Stroll to the Tiki Bar for a leisurely lunch or to catch an awe-inspiring sunset. This is truly the setting for delightful social activities, quality time with family and friends and a welcomed retreat from the stress of everyday life.

LaPlaya has an ‘original Naples’ feel in the style of the Gulf Coast, reflecting casual elegance in an intimate oasis of comfort and sophistication. In Naples, there is just one club that will exceed all your expectations. *Life has never been so good.*





G O L F A S I T W A S M E A N T T O B E



Experience the distinctive character of our 18 hole golf course, designed by renowned architect Bob Cupp. As you make your way through the emerald greens and manicured fairways, you will be at ease with the environment. Notice how each hole offers a visual and strategic playing experience for your maximum enjoyment. Take part in individual and group instruction, participate in events and tournaments, or enjoy the exceptional facilities including a full driving range and practice area. Enjoy lunch at the clubhouse or cocktails on the veranda or at the club bar. Find the latest golf gear in the golf shop, and take advantage of reciprocal play at featured clubs throughout Naples. This is truly one of nature's most genuine settings, on a course that tempts you to return *again and again*.





D I N I N G F O R T H E D I S C R I M I N A T I N G

Take pleasure in dining with breathtaking views of the Gulf of Mexico on the Members' Private Club Level. Plan a luncheon on the veranda or enjoy cocktails while watching a spectacular sunset before dinner in our casually elegant club. The dress of the day is Naples club casual, so feel free to relax with family and friends for a light bite in the club lounge.

If you prefer the tropical outdoors, dine at the Tiki Bar and delight in cool gulf breezes while savoring delectable beach fare. Or enjoy our exclusive Baleen Restaurant, an intimate beachfront setting complete with a fireside oasis and moon-lit firepit. Each dining experience promises the finest cuisine for every palate, along with imaginative presentation and *impeccable service*.



R E C O N N E C T W I T H Y O U R S O U L

Escape to our signature SpaTerre, a refuge that exists solely to promote health and well-being for the mind, body and soul. With seven treatment rooms and meticulously created body indulgences and massage therapies, our spa services are designed to replace the stress of everyday life with the feeling of utter relaxation. Here you will find a full menu of exotic rituals inspired by traditions from Bali to Thailand, including our signature facial or Aromatic Salt Glow and Milk and Honey Body Wrap. This is your opportunity to reconnect with your soul.



Enjoy a brief getaway or host visiting family and friends at LaPlaya Resort, with its luxurious accommodations and spectacular gulf views.

Custom-tailor your next board meeting in the Resort's conference facilities, complete with preferred pricing for your guest accommodations. ***Renewal, inside and out.***





Enjoy the luxury of boating from our private boat slips on Vanderbilt Bay, where members can lease a slip to extend their beach club day with a gulf cruise.

Fly high over the Gulf of Mexico with our awe-inspiring parasailing adventure, or jet across the calm gulf waters as captain of your own wave runner. All types of water sport activities and rentals provide great fun for the entire family.

Stay fit, recharged, and productive at our fitness center where you will find weights, complimentary member classes, and the latest cardio machines. Set your pace for a workout from gentle to strenuous. Our experienced staff and private fitness instructors will help you maximize your club experience with a unique blend of fitness programs. *A lifestyle beyond compare.*



M E M B E R S H I P H A S E V E N M O R E P R I V I L E G E S

